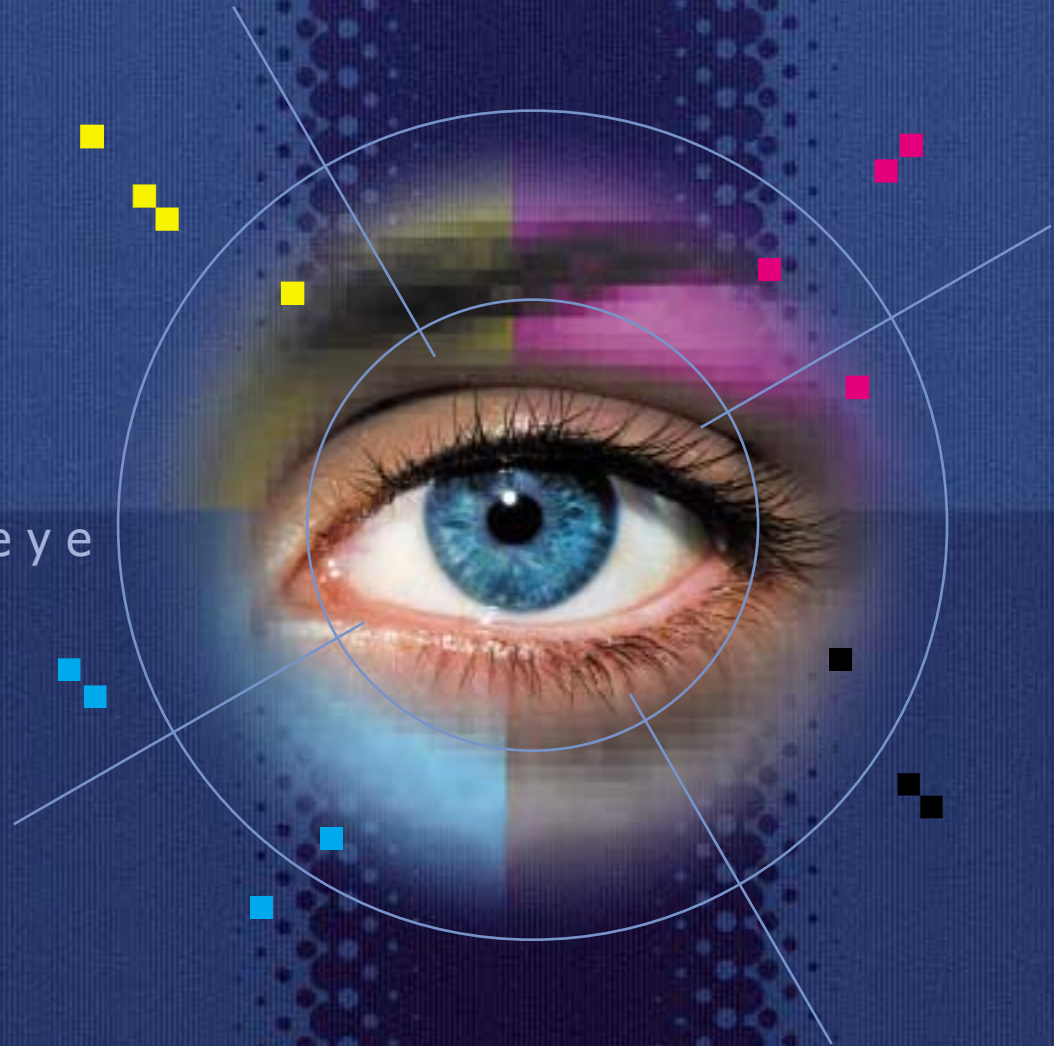


World class quality  
to catch your eye



[www.eppdubai.com](http://www.eppdubai.com)

 **EMIRATES PRINTING PRESS (L.L.C.)**



# EPP - Printing for the real world

*Speaking volumes about our printing capabilities*



*Welcome to Emirates Printing Press (EPP), a long-established, forward-thinking printing house dedicated to bringing your work to life and helping you to achieve your business aims.*

*EPP's impressive global and regional portfolio embraces:*

- *Top-quality illustrated book work, where beautifully crafted colour images and crisp text are printed to perfection on the world's leading papers which are then bound to exacting standards*
- *Magazines that range from glamorous consumer glossies to authoritative professional journals, all conforming like clockwork to their rigorous printing and distribution schedules*
- *Advanced packaging for consumer products that demands the ultimate in creativity, adaptability and consistent quality*



## Read on...

*to see how EPP's ultra-modern facilities and highly-skilled staff produce top quality work to compete with the best in the world – and at prices that can add considerably to your profitability.*



*DTP Section –  
blending creativity and  
technology to perfection*

## Advanced technology to achieve that competitive edge

*To provide the world-class results that our customers demand at prices that improve your competitive position, we invest continuously in the very latest printing technology.*

*Scanner – the resolution to serve you better*



*Employing the BARCO System to ensure image integrity*



## Pre-press

*To achieve outstanding reproduction of your photography, graphics and text, we employ scanning and imagesetting equipment at the cutting edge of available technology. The latest electronic hardware, software and peripherals are also used to receive and output your files, for page assembly, re-touching and imposition.*



*The latest 8-Colour Heidelberg Press CP2000 - optimising quality and capacity*



## Press

*Our core machinery produces enormous volumes of printed sheets at high speed and with consistent quality. It consists of four-, five- and eight-colour Heidelberg and Komori presses. These are purchased new from the manufacturers and are maintained in mint condition. We use the most up-to-date control technology to achieve perfect registration and colour throughout even the longest runs. Auto-plate changing has been added to save on printing time.*

*In response to demand from our clients, we have joined the elite group of innovative world printers that offer **waterless printing**.*

*Stochastic screening is another advanced facility that we have introduced to the region.*

*Collating & Binding - speedy and systemised*



## Binding and Finishing

*Our comprehensive bindery and finishing plant includes a wide range of high-tech, automated equipment for book and magazine production. It includes:*

- *Stahl Bookline automated case-binding*
- *Solema binding automation system*
- *Smyth-Freccia computerised thread-sewing*
- *Kolbus DA automatic case-maker*
- *Muller Martini Starplus 30 clamp binder*

*These – and many other – facilities provide fast, efficient and adaptable solutions to almost every binding requirement that our customers specify.*

*The fully-automated case binding unit*



## Wrapping and Despatch

*Latest technology is also applied in the all-important area of getting your print into the hands of your customers efficiently and in the best possible condition.*

*Our Sitma Cheshire polywrapping and mailing line makes light work of magazine mailing, while our fully automatic shrink wrapping and double-wall cartoning ensure that books are carefully protected for their lengthy journeys so as to arrive in pristine condition.*



*The Komori 5-Colour Press - harnessing technology in step with the 21st century*



*Seasoned hands take care of plate-making*



*Our flatbed proofing is meticulously controlled*

## Professional human resources to match the advanced level of our technology

*Our state-of-the-art equipment would be nothing without the dedicated team of EPP professionals that manage and operate it. Committed to achieving the best results every time, our workforce – now numbering around 300 – has been key to our expansion and our success over the last twenty-five years.*

### ***The Technical Team – Surpassing the Highest International Standards***

*On the technical side, our staff are hand-picked from the cream of the region's skilled printing equipment operators, drawing not only on the Arabian Gulf, but also on the massive printing resources of the Indian sub-continent. Once recruited, staff undergo extensive training either in-house under the supervision of our master printers, in Europe with the relevant manufacturers or from specialist visiting instructors.*

### ***Marketing & Administration – Ensuring Your Complete Satisfaction***

*Our marketing and administration staff, carefully selected from print-related disciplines, are groomed intensively in the skills of their job function. A team of highly-professional, English-speaking customer co-ordinators provides the crucial interface between our clients' production staff and our technical specialists.*



*The Assembly Team – the best in skills and specialisation*

*Folding Units - meeting every post-press deadline*



***International Marketing Team – Serving You Wherever You Are***

*To cater to our extensive overseas clientele, part of our marketing and customer co-ordination team is attuned to office hours in Europe, and can be reached by phone, fax and e-mail to suit you. What's more, our dedicated European sales office in London provides a local point of information and customer support.*

*The vast purchasing power of the Al Shirawi Group means that we command the very best rates and attract top levels of service from airlines, container lines and international courier companies.*

***EPP Senior Management – Leading from the Front***

*Our experienced team of senior managers has been responsible for the dynamic growth and internationalisation of EPP since the early days. Printers by training and possessing a wealth of experience, we continually update our skills and knowledge by reading up on latest developments, attending all major international print fairs and through regular visits to key suppliers.*

*International Marketing Team – geared to meet overseas requirements*



***Paper Sourcing – Matching Every Standard and Budget***

*Sourcing paper to our clients' requirements is yet another area of our expertise. Our size gives us considerable buying power in the world's paper markets, and the knowledge of our purchasing specialists ensures that we procure*

*paper promptly and efficiently at the best prices. Our supplies may come from Europe or the Far East or, for specialist requirements, from the USA and elsewhere.*

***Despatch & Delivery Infrastructure – Meeting Every Demanding Requirement***

*When it comes to global deliveries, in conjunction with the dedicated freight arm of our business, we have a wealth of experience in cartoning, shipping and air-freighting.*



*Marketing Division - consistently surpassing customer expectations of service*



*Dedicated Delivery Fleet –  
focusing on speed and reliability*



# EPP's purpose-built facility means efficiency gains for our customers

*The Loading Bay ensures swift and secure despatch*



*Since mid-1999, EPP has operated from a specially designed facility in the Al Quoz Industrial Area of Dubai that boasts an area of over 170,000 square feet. With all departments – including our sizeable paper store – under one continuous roof and ergonomically laid out, the flow of production from pre-press through press to finishing and binding is smooth and seamless.*

*After assembly and packing, finished products are despatched swiftly to their initial destinations via our loading bay on our dedicated fleet of transport vehicles.*

*As a result of these in-line logistics, we have made considerable efficiency gains that benefit our clients in terms of improved turnaround times.*





*UV Varnishing Unit –  
adding a touch of finesse*



*Die Cutting Unit and Foil Stamping Unit – applying cutting-edge technology*



*Folding & Glueing Unit - equipped for various specialised functions*

*The Paper Store - printing needs  
met at a moment's notice*



*Complete with adjoining administrative offices, the new structure houses our entire staff so that everyone from senior executives to delivery crews works alongside one another in the spirit of teamwork that is key to our success.*

*Phased expansion is a major part of our strategy, and the new facility has plenty of space to accommodate this as EPP continues on its upward spiral of a growing reputation and increasing regional and international business.*

*As part of the Al Shirawi Group of over twenty companies, EPP offers its clients a partnership with one of the region's leading commercial groups. You can relax in the knowledge that our business has deep foundations, extensive resources and a top-level management with many years' track record of building successful, customer-oriented businesses.*

# Dubai - a multifaceted magnet for business and tourism

*Dubai - commercial hub of the Gulf*



*The city is served by 90 airlines  
and scores of shipping lines*



*EPP's home is Dubai, one of the seven emirates - or principalities - that together form the United Arab Emirates (UAE). Though compact in size, Dubai has gained international recognition for its free market economy and for having one of the highest per-capita incomes in the world. Its visionary rulers have established an infrastructure that has succeeded in stimulating massive growth in both regional and global trade, industry and tourism.*

*Dubai boasts an ultra-modern airport that effortlessly handles 90 airlines and is home to Emirates, a multiple award winning airline that has pioneered new standards in air travel and now serves 49 international destinations. Dubai's main port ranks among the top 20 container terminals globally, while its telecommunications system rivals the best in the world.*



*As a tourist destination, Dubai has leapt forward in recent years thanks to its welcoming climate, fine beaches, sports facilities, excellent hotels and relaxed atmosphere. Some of the finest and most spectacular buildings in the world now grace the rapidly developing skyline of this architecturally liberated city. The surrounding desert and the mountains to the north of the UAE have a unique appeal to visitors seeking new excitement and stimulation.*

*With its location midway between the Far East and Europe, Dubai offers major geographical advantages*

*that manifest themselves in savings in travel time and transportation costs, and in a friendlier time zone for regular communication. As a major hub for the region, Dubai provides a highly sophisticated range of business services of all descriptions.*

*Magazine and directory publishers benefit from keenly priced regional and international mailing facilities. All our overseas clients can take advantage of the comprehensive and competitive air and sea freight services that abound in Dubai.*



Sample the EPP experience



*Thank you for taking a close look at EPP through this brochure. You have perhaps learnt, from our words, our images and this manifestation of our printing ability, how we produce books, magazines and advanced packaging conforming to the top international standards – and how we can boost your profits in the process!*

*Contact us TODAY to sample the EPP experience.*

*A view of the spacious Press facility*



# EPP's comprehensive plant in detail

## Pre-Press

### Scanners

- Chromograph S 3900 Drum Scanner
- Primescan D 7100 Vertical Drum Scanner
- NexScan F 4200 with Copydot Scanning/Descreening facility for digitising
- Dainippon SG 737 Scanner (robotic scanner), on line with Power Mac through High Water CH-SCAN and High Water Torrent RIP with CH-Plotter
- Agfa Arcus Flatbed Scanner
- Umax 1200S Flatbed Scanner

### Heidelberg Computer to Plate System (CtP)

- Prinergy workflow with Signastation for imposition (Signa Pack)
- Topsetter 102 - Fully automatic Thermal Platesetter
- Primesetter 102 imagesetter; max. film outputting size 72 x 102 cms
- Epson 9000 digital proofer with O.R.I.S software

### Mac Computer Hardware

ISDN Tel: (+971 4) 347 5677

E-Mail Facility (epprepro@emirates.net.ae)

- Power Mac G4 (5)
- Power Mac G3
- Intergraph PC Workstation

### Retouching

- BARCO Station SGI Indigo II with Creator software (for retouching and creativity) - BARCO 21" colour monitor

### Conventional Film Outputting

- Dainippon Daylight Camera C-220-E fully automatic with on line processor
- Daylight contact boxes including Dainippon jumbo-size (4)
- Film Processors (5)

### Plate Making

- Protocol Layout and Registration System with optical film punch
- Theimer Printing Down Frames (3)
- Anderson En Vreeland Photopolymer plate-making unit with rotary exposure, dryer, hardener, etc.
- Eurografica Plate Baking Oven
- Horsell Plate Processors (2)
- Glunz & Jensen Plate Processor
- Konings Waterless Plate Processor with 3 brushes
- Komori Plate Scanner
- Heidelberg Plate Scanner
- Kippax Printascreen Vacuum Exposure Down Frame
- Kippax Screen Drying Cabinet
- Reflection & Transmission Densitometers (5) for various departments

### Proofing

- Dainippon 2-Colour Flatbed Proof Press (2)

## Presses

### For Conventional, Waterless, UV Printing (in-line coating) and Hexachrome Printing

- MAN Roland ROTOMAN 16 page 5 unit commercial (heat set) Web offset press; cut-off 630mm, max web width 965mm; with Sheeter, Re-moistening unit, Double parallel and Delta folds. 60,000 copies per hour  
\* To be installed in October 2002
- Heidelberg Speedmaster SM 102-8-P CP2000 8-colour 4/4 with Waterless Printing, Automatic Plate Change, Automatic Feeder Setting (preset); max. sheet size 72 x 102 cms; 4 colour both sides
- Heidelberg Speedmaster SM 102-8-P 8-colour 4/4 with Waterless Printing, Automatic Plate Change, Automatic Feeder Setting (preset); max. sheet size 72 x 102 cms; 4 colour both sides
- Komori Lithrone 540 with UV printing (5 colour with coater) and quality control, etc.
- Heidelberg Speedmaster 5-colour 102 FP with complete CP tronic; max. sheet size 72 x 102 cms; 5 colour one side or 4 colour one side and one colour on the other side
- Heidelberg Speedmaster 4-colour, 102 VP with complete CP tronic; max. sheet size 72 x 102 cms; 4 colour one side or 2 colour both sides
- Heidelberg Speedmaster 4-colour, 102 V with complete CP tronic; max. sheet size 72 x 102 cms with CPC4
- Komori Lithrone 440 4-colour with complete computer control; max. sheet size 72 x 102 cms
- Komori Lithrone 428 4-colour
- Miller TP41S 1-colour; max. sheet size 72 x 102 cms
- Solna 125 1-colour; max. sheet size 43 x 61 cms

## Binding

### Hard-Cover Binding

- *Stahl Bookline BL 200: fully automatic case-binding (hard-cover binding) line with a speed of 2400 copies per hour. Facility for square back and round back case-bound books with head and tail bands*
- *Kolbus DA Chronos Casemaker: fully automatic hard-cover making machine with a speed of 3000 covers per hour*
- *Kolbus DA Casemaker: fully automatic hard-cover making machine with a speed of 2160 covers per hour*
- *Kolbus Rotary Board Cutter*
- *Kolbus End Sheet Tipping machine*
- *Kolbus Corner Cutting machine*
- *Paper Drilling and Round Cornering machine*

### Perfect / Soft-Cover Binding

- *Muller Martini Starplus 30 clamp binder with 18 stations gatherer on line. Equipped with complete interchangeable hot and cold glue pots for two shot glueing, with IR dryer, lining station, etc.*
- *Muller Martini Z15 Gathering machine*
- *Sulby 2500 Perfect Binding machine*
- *Sulby Mina Binder*
- *Smyth-Freccia Fully Computerised Thread Sewing machine with speed of 9000 sections per hour*
- *Muller Martini Thread Sewing machine*
- *MBO Folding machine*
- *Stahl Folding machine (Round Pile Continuous Feeder)*

- *Stahl Folding machine (with double gatefold)*
- *Herzog Heyman Folding machine (2), one with Nordson glue attachment for envelope pasting*
- *Sperr & Lechner Bundling Press*
- *Solema Binding Automation System with Drying Tower connecting Starplus, Stahl Bookline, 3-Knife Trimmer and Shrink Wrapping. Also with stackers for hard and soft cover*
- *Wohlenberg 3-Knife Trimmer (fully automatic) with monitor and keyboard for settings*
- *Stahl 3-Knife Trimmer (semi-automatic)*
- *Polar automatic programmable cutting machine*
- *Pivano Guillotine*
- *Wohlenberg Guillotine*

### Saddle Stitching (Pinning)

- *Muller Martini 221 Saddle Stitching Line with 4 stations gatherer, cover folder feeder and 3-knife trimmer on line*
- *Hohner Wire Stitching machine (2)*

### Wire-O-Wire Binding

- *Rilecart Automatic: spiral (wire-o-wire) binding line for calendars, brochures, etc., with calendar hanger feed on line*
- *Jamesburn International punching and closing machine with hanger feed*

## Finishing

### Lamination, UV Varnishing, Foiling and Embossing

- *Lamtex T176 fully automatic Thermal Laminating machine with Sheeter and Jogger*

- *Lamtex Merlin 760 fully automatic Waterbased Laminating machine*
- *Steinemann UV Varnishing Line with calendering unit for UV and aqua varnishing; max. sheet size 86 x 110 cms*
- *Sakurai Screen Printing SC-102 (Cylinder) machine on line with Giardina IR/Hot Air/UV Drying Line for Spot UV and aqua, and also for printing with UV inks*
- *Bobst Autoplaten SP 102-BMA foiling, embossing and die-cutting machine*
- *Miller Johannisberg 104S with fully automatic foiling attachment; max. sheet size 72 x 102 cms*
- *Oro Press - Gold Foiling machine*

## Polywrapping for Mailing

- *Sitma Cheshire polywrapping and mailing line*

## Shrink Wrapping / Palletising

- *Shrink Wrapping machine (sleeve wrapper)*
- *Fully automatic Shrink Wrapping machine (with 'L' bar sealer)*
- *Automatic Pallet Stretch Wrapper*

## Packaging

- *Nikko Autoplaten Die Cutter - Arrow 105 XR*
- *Nikko Folder Gluer with Nordson hot melt glue gun*
- *Jagenberg Folder Gluer*
- *Heidelberg Die Cutting Cylinder*
- *Simplex Cutter - Die Cutting machine*
- *Kohman Window Patching machine*



*Our ultra-modern 170,000 sq.ft. facility in Al Quoz brings together diverse functions under one roof*

*EPP committed to Quality, Technology and Service  
towards meeting the customers requirements.*



P.O. Box 5106, Al Quoz, Dubai, United Arab Emirates.  
Tel: (+971 4 ) 347 5550 / 347 5544, Fax: (+971 4) 347 5959  
E-mail: [eppdubai@emirates.net.ae](mailto:eppdubai@emirates.net.ae), Website: [www.eppdubai.com](http://www.eppdubai.com)

