



*W*elcome to
Emirates Printing Press,
a multi award winning,
state-of-the-art
printing house.

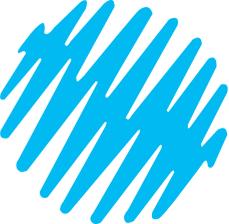
Dubai: Land of opportunity

"If you can dream it, you can surely achieve it."

Dubai is a world hub for trade, tourism and investment. This cosmopolitan city offers unique advantages with its world-class free trade zones, attractive regulatory norms, modern working environment, international tourism and global connections that give direct access to 1.7 billion consumers across three continents.



Renowned for its iconic architecture, lifestyle, leisure and recreation opportunities, Dubai is also a home to robust economic clusters, notably in the technology and internet, media, finance and healthcare sectors. Supporting this vibrant business community is a sophisticated printing industry. Publishers, advertising agencies and media companies of all description benefit from the competitive pricing and quality mailing facilities that serve regional and global markets.

Passi  n

It all begins with a winning smile

A winning portfolio...

"There can be no greatness, without the passion to be great..."

As part of the Oasis Investment Co. L.L.C of more than 25 companies, EPP offers its clients extensive resources and a track record of building successful, customer-oriented business since its inception in 1974.





At EPP, we have constantly explored new printing frontiers that offer efficiency of cost and time, earning us an unmatched reputation for quality and reliability.

Our portfolio of work for global and regional clients includes:

- Magazines ranging from glamorous glossies to professional journals.
- High quality illustrated book work.
- Distinctive brochures, catalogues, annual reports, directories and calendars.
- Advanced luxury packaging for consumer products.



...culminates in a lifetime of honours

EPP has not just earned goodwill and a reputation for quality over the last three decades. We have also been honoured by organisations representing our peers and our clients, both regionally and internationally, with a host of prestigious awards for excellence and innovation in printing.



CIPPI AWARD

Roll of merit

- Bronze award in the web printed magazines category at the **Sixth Sinar MAS Print Awards 2013**.
- Bronze award in the books category at the **Sappi European Printers of the Year 2012**.
- 5 Gold and Injaz awards in the magazines, books, calendars, directories, boxes and innovation categories from the **Dubai International Print Awards 2011**.
- Winner of outstanding print services for the year 2010 from **Data Publishers Association (DPA) U.K.**
- Winner of **Sappi International Printers of the Year 2010** in the web printed magazines category.
- Gold and Silver awards in the web printed magazines category, Bronze in the sheet-fed printed magazines category, Silver in the books category and Bronze in the brochures category at the **Sappi European Printers of the Year 2010**.
- 4 Gold, 2 Silver and 2 Bronze awards in the books, calendars, directories, boxes, catalogues, flyers, magazines and posters categories from the **Dubai International Print Awards 2009**.
- **CIPPI award** from CIP4 for "Best Process Automation Implementation - Emerging Markets", during Print'09 Chicago, USA.
- 6 Gold, 2 Silver and Jury awards in the books, brochures and catalogues, directories, calendars, boxes, innovation, magazines, newsletters and posters categories from the **Dubai Print Awards 2008 GCC**.
- Winner of Print Services of the Year 2008 from **Data Publishers Association (DPA), U.K.**
- Silver and Bronze awards in the brochures and magazines categories from **Sappi European Printers of the Year 2008**.
- 3 Gold, Silver and Bronze awards in the magazines, directories, calendars, books, brochures and catalogues categories from **Dubai Print Awards 2007 GCC**.
- Winner of Print Service of the Year 2007 from **Data Publishers Association (DPA), U.K.**
- 3 Gold, 2 Silver and Bronze awards in the books, annual reports, directories, magazines, innovative products, boxes and trays categories from **UAE Print Awards 2006**.
- Bronze award in the magazine category from **Sappi European Printers of the Year 2003**.
- 2 Gold and 2 Silver awards in the magazines and books categories from **Sappi African Printers of the Year 2002**.
- Award of Excellence and Class Winner for printing from **Communicators in Business Awards 2002, U.K.**

Accreditation: Global standards

Emirates Printing Press places great emphasis on achieving and maintaining international standards of business excellence and corporate responsibility.

EPP is the first commercial printer in the Middle East to achieve **PSO (Process Standard Offset) certification from FOGRA/BVDM based on ISO 12647-2 standards**. This certification assures a consistent level of quality via accurate matching of proofs on press.

EPP was one of the first printers in the Middle East to achieve full compliance with the global benchmarks for sustainable and ethical use of forest products. Receiving the **FSC/PEFC Chain of Custody certification** guarantees our clients not only the paper used in their publications and products comes from managed forests, but also the source can be identified through a transparent audit trail.

These two certifications stand alongside EPP's complement of business and human resources accreditations, including **ISO 9001:2008 (process management)**, **ISO 14001:2004 (environmental management)**, **OHSAS 18001:2007 (occupational health and safety management)**, **ISO 22000:2005 (food safety management system)** and **HACCP**. EPP's plant is certified as a **SEDEX compliant unit, based on SMETA (Sedex Members Ethical Trade Audit) best practice guidelines**.

EPP has invested in the **Hunkeler Waste Management System** through which production waste is taken directly from the machines to the fully automatic bailing press. Even the paper dust in the air is extracted and transformed into recyclable blocks, an environmentally friendly solution that creates a clean environment for employees.

Compliance to these standards underlines EPP's commitment to sustainable quality and ethical performance as it serves the global marketplace.



A leading organisation...

"Quality printing, quality service."

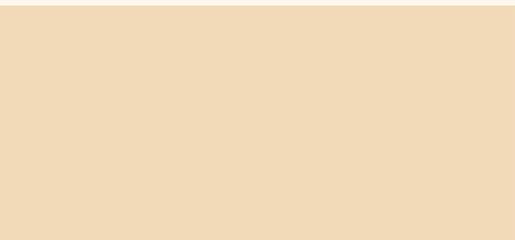
Emirates Printing Press has grown into one of the world's leading printing companies thanks to a legacy of strong management, capable and hard-working staff and a dedication to excellence. Over four decades, the EPP team has consistently delivered on its promise of quality and service.



...created by a winning team

"An organisation becomes what its people make it."

At EPP, a strong human resource base matches the advanced levels of technology. Over 700 fully trained professionals make up our committed work force, pooling their talent to achieve outstanding results and deliver services to the specified schedule, budget and quality.



Our Response and Marketing team provides a crucial client interface with production and technical departments.

Pre-press & Digital printing: Foundations of success

"A master craftsman is only as good as the raw materials he has to work with."

Pre-press is the foundation that underpins world-class printing. At EPP, we emphasise the work of our pre-press team. For outstanding reproduction of files, we deploy the latest technology available from Kodak and Esko workflow solutions. Clients benefit from our investments in advanced colour management techniques.



Our advanced digital printing and finishing capabilities enable us to fulfil short-run and specialist print requirements with speed, flexibility and quality. Our Xerox iGen 150 and Nuvera 144 digital printing machines produce colour and monochrome pages of outstanding quality. Our Xerox XMPie workflow enables us to produce variable data print with QR code generation. Inline embossing and hot foil stamping is done by our MGI iFOIL and JETvarnish 3D machine.

Printing: Imagination brought to life

"Dazzling print outputs depend on dedicated inputs."

At EPP, we invest in machinery that produces enormous quantities of printed work at high speed and with consistent quality. Our core machinery includes Heidelberg, Komori, KBA and MAN Roland presses configured for eight, six, five and four-colour printing.



Our presses are connected with TECHKON and XRITE inline print density control systems for closed loop colour control to maintain colour density to FOGRA standards throughout the print run. All our presses are connected with Pre-press to receive CIP4 files for precise colour setting and job details. They are also connected with our Technique MIS system to plan and monitor the production schedule and optimise the whole printing process.

Printing: Web offset

"The right equipment to do the job."

Our web offset capability has grown over the years to incorporate the latest developments in printing technology. Our presses are designed to produce high volume publications, such as mass-market magazines, catalogues, brochures etc, efficiently and to international standards.



Our customers make full use of our three MAN Roland Rotoman, heatset web offset presses, for a wide range of their mass-market publications. We also use advanced PECOM process control and inline colour control systems to achieve precise colour throughout the print run. Our high-end presses, both five colour and four colour, give us the capability to deliver our clients' requirements efficiently and within the specified time frame.

Printing: Sheet fed gravure

"A cut above"

For that distinct touch required for high-quality impressions, our clients trust the sheet-fed gravure process that EPP offers. Our state-of-the-art technology brings a brilliance to the printed sheet and enables the use of metallic inks that cannot be applied by the offset method.



Our gravure press gives us the capability to achieve excellent printed results on a variety of materials and thicknesses, without degradation over very large runs. Specialised requirements such as pictorial impressions for art books, posters and high-quality luxury packaging such as cartons for perfumes and cosmetics all benefit from gravure printing. Our customers also appreciate the low unit costs possible with gravure printing on high-volume runs.

Finishing: Bringing life to your specifications

"The definitive finishing touches."

The demand for high-quality finishing continues to grow. This has inspired EPP to continue investing in a range of advanced finishing equipment to keep pace with technological developments in lamination, folding, die-cutting, foiling and many other specialist finishes.



Our comprehensive finishing plant includes a wide range of high-tech, automated equipment for magazines, books, brochures and luxury packaging production. These and many other facilities, provide quick, efficient and adaptable solutions to almost every finishing requirement that our customers specify.

Binding: Impressions that last

"Judging a book by its cover."

At EPP, we are dedicated to excellence throughout the process of turning our clients' concepts into reality. To ensure satisfaction beyond printing, we operate a comprehensive bindery whose capabilities include perfect/soft-cover including PUR binding, saddle stitching, hard-cover and wire-o-wire binding.



Our Muller Martini binders are JDF enabled and are connected to our Technique MIS system for automatic setting-up of jobs. They are also equipped with the Asir 3 automatic signature image recognition system to monitor and avoid any wrong upside forme being fed.

Packaging: Luxury in every detail

"Going beyond boundaries."

Packaging is an increasingly important element of modern retail business. It is one of the key differentiators between perfumes, cosmetics, food, gifts and luxury goods of all kinds. At EPP, we are experts at providing our customers with innovative solutions to their packaging requirements.



Our in-house creative team works in partnership with clients to find unique design solutions to every packaging challenge. Our state-of-the-art machinery, including specialist packaging printing presses, die-cutters and folder-glueers, gives EPP a competitive edge in the expanding market for luxury packaging.

Roto Gravure: All-in-one capability

"A new level of sophistication."

EPP's commissioning of a new Gallus ICS rotary printing and packaging line represented a significant step forward not just for EPP but for the Middle East printing industry. The combination of gravure and flexo printing offered by the Gallus confirms EPP's position as a leader in the quality printing sector.

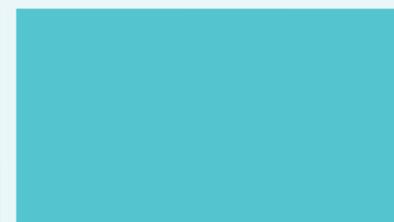


This innovative modular system comprises four gravure units and nine flexo units, as well as screen printing, lamination, hot stamping, cold foiling, embossing, slitting, die-cutting and folding capabilities. Designed for fast set-up and changeover, the system provides an ultra-efficient solution to the ever more demanding luxury packaging industry.

Logistics: Delivering on our promise

"Warehouse management - 360 degree control"

At EPP, we pride ourselves on careful handling of a wide range of stocks from the time they enter our warehouse. These stocks range from reels to sheets and boards in different weights from well-known European mills.



"Despatch - Streamlining logistics"

EPP pays attention to every detail to ensure smooth and efficient despatch of your products, right from determining the most cost effective and/or shortest transport routes to various destinations. Our freight-forwarding department handles mailing, couriers, road, air and sea freight with utmost care.

Innovati  n

Giving an edge to technology